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HOW TO SELECT THE RIGHT JOURNAL



AIMS & SCOPE



- Publishes research similar to yours
- Accepts research that may be: (a) multidisciplinary, interdisciplinary or intradisciplinary (b) applied or theoretical (c) clinical or laboratory
- Considers novelty and potential impact of the research
- Accepts your article type (e.g. case report, review article etc.)

READERSHIP



- Covers broad or specialized topics
- Region-specific or international in nature
- Audience covered is wider or smaller, including peers or researchers in your field
- Offers both online and/or print mode of publication
- Has sufficient citations previously

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